



HOW TO SUCCESSFULLY USE COACHING IN BUSINESS

3-DAY SEMINARS WITH FRANK BRESSER

INFORMATION AND BOOKING FORM

Cologne/Bonn, 2010

You find this document (and an online booking form) at:

www.frank-bresser-consulting.com/seminars.html

(www.frank-bresser-consulting.com/seminare.html)

Reserve your place in one of the 3-day seminars with Frank Bresser:

➤ HOW TO SUCCESSFULLY USE COACHING IN BUSINESS

The 7 leading-edge Frank Bresser Consulting frameworks for the successful implementation and improvement of coaching

Target Group:

➤ Directors/Managers (HR, OD, L&D)/CEOs/Board members responsible for the implementation/improvement of coaching in organisations.

We explicitly welcome participants from across the globe. The seminar language is English.

Content:

➤ Learn how to make best use of coaching in your company through:

- The 7 leading-edge Frank Bresser Consulting frameworks for the successful implementation and improvement of coaching
- Practical illustrations through various case studies
- Knowledge sharing and reflection space
- Application of the frameworks in different organisational and cultural contexts

Venue:

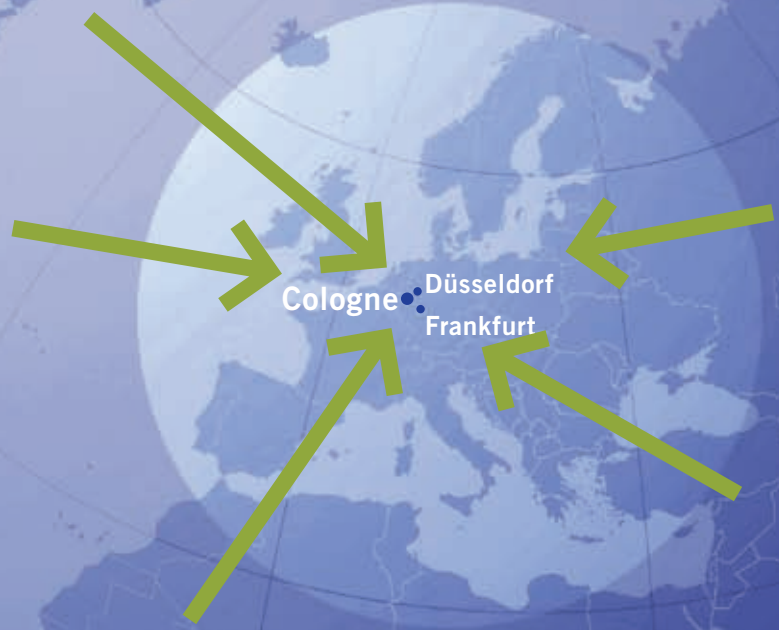
➤ Within very easy reach by train/bus/car of Cologne/Bonn Airport (also of Düsseldorf Airport and Frankfurt Airport)

Dates for 2010:

➤ 21 - 23 April 2010
14 - 16 July 2010
27 - 29 October 2010
26 - 28 January 2011

Website

➤ You find this document (and an online booking form) at:
www.frank-bresser-consulting.com/seminars.html
(www.frank-bresser-consulting.com/seminare.html)



Wednesday

Frameworks 1 & 2

Focus on:

- Key Success Factors
- Coaching Value Chain

Start: 10 am

End: 6 pm

Thursday

Frameworks 3 & 4

Focus on:

- Coaching Capacity Building
- Coaching Change Dynamics

Start: 9 am

End: 6 pm

Friday

Frameworks 5, 6, 7

Focus on:

- Coaching Growth/Maintenance
- Coaching Guidance/Support
- Coaching Integration

Start: 9 am

End: 4 pm

(including coffee breaks and lunch on all three days)

CONTENT

Learn how to make best use of coaching in your company through:

- **The 7 leading-edge Frank Bresser Consulting frameworks for the successful implementation and improvement of coaching**
- **Practical illustrations through various case studies**
- **Knowledge sharing and reflection space**
- **Application of the frameworks in different organisational and cultural contexts**

The seminar starts on Wednesday and ends on Friday.

The frameworks cover all existing coaching forms (e.g. one-to-one coaching, external/ internal coaching, team coaching, coaching leadership/ management style, “manager/ leader as coach”, coaching communication style, high performance coaching cultures) and are applicable to all organisational contexts.

The number of participants per seminar is limited (maximum 20). All participants have the same goal – the implementation and improvement of coaching in their context - so there will be a very professional, collaborative working atmosphere.

Announcement for 2010:



THE GLOBAL BUSINESS GUIDE for the successful use of COACHING IN ORGANISATIONS

by Frank Bresser

Download available at:

www.frank-bresser-consulting.com

Including...

- The 7 leading-edge Frank Bresser Consulting frameworks for the successful implementation and improvement of coaching in business
- Case studies from all over the world



BENEFITS

Key benefits of joining the seminar

- More effective and efficient use of coaching in your company/context
- Better, tailor-made coaching programmes that work, and exactly meet organisation-specific needs and business requirements
- Integration of international (and national) best practice
- Avoidance and prevention of pitfalls while planning and using coaching
- Increased coaching implementation/improvement intelligence

Final benefits at the bottom line: better results through coaching

- Higher Performance and Excellence
- Increased profitability/ROI/productivity/sales
- Improved agility and adaptability of the company
- Higher commitment/buy-in to organisational values, strategies and actions (better staff motivation/readiness for change)
- Increased employer attractiveness (in particular for talents), better staff retention and recruitment
- Improved leadership and communication skills
- Optimized skills development/knowledge transfer
- Better self-management and self-reflection

ABOUT FRANK BRESSER CONSULTING

Frank Bresser is the global business expert for the successful implementation and improvement of coaching.

Supported by his worldwide team of assistant consultants, he advises companies on the effective use of coaching.

His expertise is used and put into practice successfully in organisations across the globe and has set international standards in the implementation and improvement of coaching.

Frank Bresser, M.B.A.

Mobile +49 (0)1 79 - 4 33 88 76

Email: frankbresser@bresser-consulting.com

Frank Bresser Consulting Office:

Tel. +49 (0)2 21 - 5 70 86 42

Email: info@bresser-consulting.com

Fax +49 (0)2 21 - 5 70 86 43

Postal address:

Ehrenfeldguertel 151, 50823 Cologne, Germany

www.frank-bresser-consulting.com

FRANK BRESSER CONSULTING REPORT



GLOBAL COACHING SURVEY 2008/2009

The current state of coaching across the globe

Free download available at

www.frank-bresser-consulting.com



The Global Coaching Survey 2008/2009, conducted by Frank Bresser Consulting, examined the current state of coaching in the world overall, in each continent, region and country - and covered 162 countries.



Or book online at:
www.frank-bresser-consulting.com/seminars.html

BOOKING FORM

Please print out this page, fill it out and send it (by fax or mail) to Frank Bresser Consulting:

Fax: **0049-221-5708643**

Postal Address: **Frank Bresser Consulting, Ehrenfeldguertel 151, 50823 Cologne, Germany**

Participant:

First Name: _____	Country: _____
Last Name: _____	Email: _____
Organisation: _____	Telephone/Fax: _____
Postal Address: _____	

Billing Address:

as above (please tick this box, if applicable)

Name: _____	VAT number (European Union only): _____
Organisation: _____	Country: _____
Address: _____	Email: _____
Postal Code: _____	Telephone: _____
City: _____	Fax: _____

I confirm my participation in the **3-day seminar "How to successfully use coaching in business" with Frank Bresser in Cologne/Bonn** at the following date (please tick a box):

- 21 - 23 April 2010**
- 14 - 16 July 2010**
- 27 - 29 October 2010**
- 26 - 28 January 2011**

Fee = 1.890 Euro (German VAT excluded)
 (including the 3-day seminar, coffee breaks & lunch on all three days and the course material)

I accept the terms and conditions below.

 Date, City Signature

TERMS AND CONDITIONS

1. Booking is only complete after receiving the booking confirmation from Frank Bresser Consulting.
2. The number of participants is maximum 20 and may vary (8 min/20max).
3. Frank Bresser Consulting reserves the right to refuse applicants.
4. The exact venue in Cologne/Bonn will be confirmed in due course. It will be within easy reach of the main airports in the region by train/bus/car. There is a good choice of hotels nearby.
5. Travel and accommodation are the responsibility of the participant.
6. Full payment is required at least 4 weeks before the start of the workshop and is necessary to secure your place. (This doesn't apply to last minute bookings, where they occur.)
7. Payment via bank transfer:
 Account Name: **Frank Bresser**
 Bank Name: **Kreissparkasse Koeln**
 Bank Address: **Neumarkt 18-24, 50667 Cologne, Germany**

Sort Code: **370 502 99**;
 Account Number: **104744**
 IBAN Number: **DE40 3705 0299 0000 1047 44**
 Swift Code: **COKSDE33**

- Any bank charges are the responsibility of the participant.
8. We will send you an invoice immediately after receipt of your full payment.
9. Cancellation policy: Full refund will be given, if a cancellation is received more than 2 months before the start of a seminar. For cancellations received less than two months, but more than one month before the seminar, 50% of the fees are payable. No refund is given, when the cancellation is received only less than one month before the start of the seminar.
10. We reserve the right to cancel a seminar, if there are insufficient bookings, in case of illness of Frank Bresser or for other, similarly severe reasons. A full refund of the seminar fees will be given in this case. No other compensation will be due from Frank Bresser Consulting.
11. German law applies.